



THE OPPORTUNITY

The Slate truck is born to be customized and remixed, to suit any taste — even changing ones. That means the real magic doesn't come from us — it comes from the drivers who know what they want in a perfect ride. And it comes from accessory makers like you, who bring it to life.

We designed the Slate truck with independent makers like you in mind. As part of the Collective, you'll get to create one-of-a-kind accessories specially for the Slate truck, reaching new audiences and rethinking what vehicle personalization can be.

What we're building toward:

- High-quality accessories that drivers can only find on a Slate
- An accessory marketplace driven by independent suppliers
- An opportunity for independent makers to be able to market their vehicle accessory, and find an audience for it



WHAT YOU GET

Marketplace access

Accessories are sold through the Slate online marketplace and integrated into the customer purchase experience.

Vehicle access

Get access to Slate vehicles in Troy, MI and Gardena, CA.

Launch visibility

We're building the customer journey to showcase maker products when we begin selling vehicles.

Development tools

Vehicle CAD, access point data.

Scale and growth opportunity

Use our platform to help build your brand awareness and scale up.



HOW IT WORKS

Step 1 Learn the program: You review our guidelines, timelines, and standards. You're kind of starting Step 1 now.

Step 2 Apply: Share your concept directly with the Slate Accessory Team.

Step 3 Review: We evaluate your application to determine fit with Slate's accessory marketplace.

Step 4 Agreement: The legal stuff: agreeing to financial terms, roles, and expectations.

Step 5 Build and validate: You get prototyping! Develop ideas and conduct fitment checks.

Step 6 Launch: When you're ready, your creations go live inside Slate's e-commerce marketplace. BOOM.

THE NUTS AND BOLTS

DO I QUALIFY?

- Hold a valid Employer Identification Number (EIN)
- Design, develop, and manufacture vehicle-related accessories

Non-vehicle items are not eligible.

STANDARDS AND COMPLIANCE

Accessories must meet all applicable:

- Industry standards
- Federal and state regulations

You retain responsibility for:

- Product development and manufacturing
- Quality assurance
- Order fulfillment
- Product liability and warranty coverages
- Insurance and indemnification



TOOLS & RESOURCES

Digital portal

You receive access to:

- Program guidelines and operational standards
- Application submission tools
- Scheduling for review sessions
- Slate product information (CAD, fitment data)

Maker support

We'll make sure you've got:

- Access to Slate Accessory teammates
- Readiness timelines
- Go-to-market integration tools

MARKETPLACE LAUNCH TIMEFRAME

Accessories rollout will tie with vehicle Start of Production (SOP) 2026 calendar timeframe and beyond.

MARKETPLACE MODEL

Your products will be featured on our platform. Here's how it works:

- **Integration**
Accessories integrated into Slate's online marketplace.
- **Customer experience**
We're building a unified purchase flow for vehicles and accessories together.
- **Set your own pricing**
Slate retains a marketplace fee per item sold

FAQs

How do I apply?

- To participate in the Collective Summit, please register using the invitation link shared by the Slate Team.
- As part of the Collective Summit experience, you will have the opportunity to talk with Slate team members about your accessories and how they fit within the overall portfolio, share capabilities and areas of expertise, and explore collaboration opportunities.

What are the accessory standards?

- You must self-certify that each accessory complies with all applicable industry standards, federal, state, and local regulations, as well as Slate requirements and safety standards, prior to sale. These standards include but are not limited to FMVSS, SAE, and NHTSA.

What happens if my accessory is not ready for the Start of Production (SOP) 2026?

- You should still participate. It's a great chance to share early concepts, sketches, and prototype ideas. Plus: it's a good way to meet and compare notes with other makers.
- You can still present your roadmap and development timeline, and we can evaluate feasibility based on your progress. We like your work and want to keep an open conversation about where you are in the process. You never know what opportunities will pop up.
- The Collective program plans for continuous accessory launches, including the SOP, throughout 2027, and beyond. The marketplace is always open for new ideas.

How does Slate protect IP?

- Who owns the intellectual property I create? You retain the intellectual property rights you own related to your designs and materials for the accessories you create.
- What rights does Slate have to my content? By applying, you give Slate a non-exclusive, royalty-free license to use your submitted materials as needed to review your application and for listing in the marketplace. This includes viewing, reproducing internally, and minor formatting adjustments if needed.
- What about feedback I provide? Any feedback or suggestions you share with Slate (and vice versa) can be freely used by either party and is considered non-confidential unless both sides agree otherwise in writing.

What support does Slate provide?

- Access to Slate Accessory teammates
- Slate product information
- Operational process
- 3rd party marketplace software
- Go-to-market integration tools

**WE
BUILT IT.
YOU
MAKE IT.**